24. A method according to claim 22 further including:

confirming the selection of the highlighted one item; wherein the highlighting with de-emphasis occurs as a function of the confirming of the selection of the one item of the one or more selectable items.

25. A method according to claim 1 further comprising:

providing for the selectability of one feature of said one or more features in said display area;

highlighting one feature of the one or more selectable features; and,

highlighting with de-emphasis one or more of the selectable items.

26. A method according to claim 25 wherein the highlighting with de-emphasis occurs as a function of the highlighting of the one feature of the one or more features.

27. A method according to claim 25 further including:

confirming the selection of the highlighted one feature; wherein the highlighting with de-emphasis occurs as a function of the confirming of the selection of the one feature of the one or more features.

28. A method according to claim 1 further comprising:

providing for the selectability of one item of said one or more selectable items and of one feature of said array of features in said display area;

highlighting for selectability one or more of the selectable items of the one or more selectable items;

highlighting for selectability one or more of the features of the one or more features; and,

highlighting with de-emphasis one or more of the selectable items.

29. A method according to claim 28 wherein the highlighting with de-emphasis is a highlighting with de-emphasis of only the one or more selectable items highlighted also for selectability.

30. A method according to claim 1 wherein either one or both of the display of the selectable items or the features includes highlighting of one or more of the selectable items or features, and wherein the highlighting includes the presentation of one or more of a typeface or font alteration, bolding, italicization, underlineation, colorization, gleaming, dimming or definition of a highlighted area.

31. A method according to claim 1 wherein the displaying of an array of features includes one or both of a highlighting of the display of features and displaying the features in a highlighted area associated with the associated one of the one or more selectable items.

32. A method according to claim 1 wherein the array of features are selectable using a navigational input device on the mobile communication device.

33. A method according to claim 32 wherein the navigational input device is selected from the group consisting of discrete directional keys, a multidirectional key, a joystick, a track ball, a roller or one or more toggle switches.

34. A method according to claim 1 further including providing for the selectability of one or both of the selectable items and features, and wherein the providing for the selectability of one item or feature of said one or more selectable items or features in said display area includes the use of an input device on the mobile communication device.

35. A method according to claim 34 wherein the input device on the mobile communication device is one or more of a softkey, selectkey, call control key, navigational device or touchscreen.

36. A method according to claim 1 further including providing for the selectability of one or both of the selectable items and features, and wherein the providing for the selectability of the items or features includes the step of receiving input representing the selection of the one item from the one or more selectable items or features.

37. A computer program for carrying out the method of claim 1.

38. A software carrier for holding software according to claim 37.

39. A mobile communication device comprising a software application for operating a mobile communication device in accordance with the method of claim 1.

40. A method for using a mobile communication device; the method comprising:

initiating application control software on the mobile communication device, the application control software including rules for operation affecting the user interface of and/or the operation of a software application on the mobile communication device;

whereby the rules for operation include the presentation of an operable display area on a mobile communication device; the display of an array of one or more selectable items in said operable display area; provision for highlighting a selected one item of the said one or more selectable items; and, display of an array of one or more functional operations for said selected one item; and,

selecting either one of the one or more selectable items to thereby also display the array of one or more functional operations therefor, or one of the one or more functional operations to thereby also display by highlighting with de-emphasis the one or more selectable items the selectable items incompatible with the functional operation; and,

operating the selectable item by activating one of the one or more functional operations.

41. A mobile communication device comprising:

a housing with a user interface including a display and a keypad disposed on the housing;

control software disposed within the housing of the mobile communication device, the control software including rules for operation of the mobile communication device;

whereby the rules for operation include the presentation of an operable display area on a mobile communication device; the display of an array of one or more selectable items in said operable display area; provision for highlighting a selected one item of the said one or more selectable items; and, display of an array of one or more functional operations for said selected one item; and,

whereby the mobile communication is operable according to the rules of operation by selecting either one of the